PGM-WEE News Letter

Project on Gender Mainstreaming for Women's Economic Empowerment

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Findings of the impact survey of COVID-19 on WEE

Activities

Jan. 2021

- Training on session 12 in Siem Reap Province, Preparation for pilot activity in Kampong Thom and Tboung Khmum Province
- Report writing of the impact survey of COVID-19
- Hygiene control seminar online
- Editing of video for tourism promotion

Feb. 2021

- Discussion on further activity in Siem Reap Province, Preparation for pilot activity in Kampong Thom and Tboung Khmum Provinces
- Preparation for monitoring activity at provincial level
- Editing of video for tourism promotion

Mar. 2021

- Online discussions and meetings for pilot activities and monitoring session in Siem Reap, Kampong Thom and Tboung Khmum Provinces
- Gender Statistics Leaflet and Booklet preparation

Apr. 2021

- Online discussions and meetings for activities in provinces
- ☐ Gender Statistics Leaflet and Booklet final check

May. 2021

- Online discussions and meetings for activities in provinces
- Preparation for printing (Gender Statistics Leaflet and Booklet)
- Finalization of the report on Impact Survey of COVID-19 and Tourism Promotion video

Please visit JICA's website and JICA Cambodia Office's Facebook page to learn more about our activities:

https://www.jica.go.jp/project/cambodia/023/

index.htm

https://www.facebook.com/JICACambodia/

Special Feature: Findings of the Impact Survey of COVID-19 on Women's Economic Empowerment in Tourism Sector

MOWA and PGM-WEE conducted a survey on the impact of COVID-19 on WEE in Siem Reap and Kampong Thom provinces. It focused on women working in the tourism sector to identify their needs for support in response to the effects of COVID-19. The survey spotlighted on the impact which emerged from February until November 2020, before the "community incident" in late November 2020. The final report had just compiled in May 2021. This newsletter provides key findings of the survey.

◆Target group and methods of the survey

Methods	Type of respondents	Number	
		Women	Men
Questionnaire	 Private companies(management position) 	11	13
	· CBT(community based tourism) member	53	46
	· Leaders of CBT	1	5
	· Commune chief in CBT	1	4
	 Female entrepreneurs in the tourism sector 	121	0
	 Female employees in the tourism sector 	130	0
Interview	· Government officers, DPs, NGO etc.	16	5
	· Female entrepreneurs/employees in the	30*	0
	tourism sector		
	·Husband/partners of female entrepreneurs/	0	11
	employees		
Total		363	84

^{*}selected among the respondents of the questionnaire survey

1. Different types of challenges after COVID-19 spread

The most common challenges faced by women due to COVID-19 was "Family finance", followed by "Health issues" and "Business finance" (Figure 1). Furthermore, more than 90% of the respondents answered that their income had decreased. while around 10% said that their current income had stopped completely. The lack of tourists due to COVID-19 has

caused



Figure 1: Impact of COVID-19 (N=282)



Figure 2: Impact on Business (N=282)

situation where people cannot open stores and sell products (Figure 2). It indicates that they are suffering from serious economic impacts. In addition, more than 90% of the respondents feel anxious about the future (Figure 3).

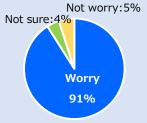


Figure 3: Worry about future(N=304)

2. Impact on relationship with husband

There are 13% of married female respondents who answered that COVID-19 negatively affected her relationship with her husband (Figure 4). On the other hand, 25% of the respondents said that there had been positive changes. Regarding the support that they gained from their husband, 46% saw their husbands helping household work, while 54% gained no help (Figure 5).

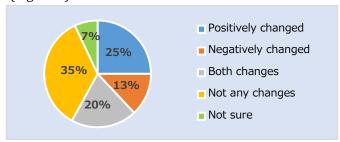


Figure 4: Impact on relationship with husband (N=131)

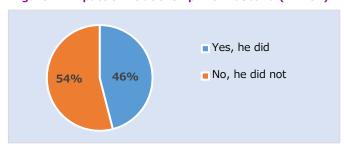


Figure 5: Support from husband for household work(N=131)

There has been global concern about the increase and seriousness of domestic violence due to anxiety and stressful life caused by the spread of COVID-19. Therefore, in this survey, we asked about changes in husbands' attitudes. Although more than half of the respondents responded "Nothing change" compared to before COVID-19, a significant number of the

respondents (36%) answered husbands' their attitudes "became aggressive" (the "Often total of shouts and more aggressive" and "Sometimes became aggressive"). This result needs to be carefully

monitored.

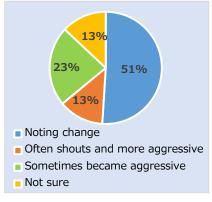


Figure 6: Changes of Husbands' attitudes (N=131)

3. Needs for support

Due to the economic damage caused by COVID-19, there is a strong need for financial support for business, children's education and debt repayment. There are

also many requests for business skill training and new job opportunities, as well as the availability of counseling support for job and family matters.

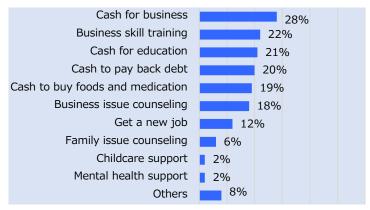


Figure 7: Needs for support (N=286)

The damage caused by COVID-19 to the Cambodian economy is very severe. According to the interview with private companies, the impact of tourists' decline has been serious, resulting in a 30-50% reduction in staff salaries. In CBT (Community Based Tourism) areas, the lack of foreign visitors has also made it difficult to do business. Besides, it was found that there was a concern among local community members that not enough information about COVID-19 was available to them.

MoWA and PGM-WEE conducted hygiene control seminars on the prevention COVID-19 infection and its spread in collaboration with the Ministry of Tourism. It targeted women working in the tourism sector in the provinces improve the situation as much as possible. Moreover, PGM-WEE prepared a tourism promotion video for showing the attractiveness of tourism



Hygiene Control Seminar



Shooting tourism promotion video

including the active involvement of women in the two provinces, so that visitors from inside and outside Cambodia will come back as soon as possible after COVID-19 is settled.

We hope that the situation will be resolved quickly and that the everyday life of women working in the tourism in Cambodia will become more alive again. The project will continue to do whatever little it can to help.

